

REP HEADLINE# 6183753 TRF# 321742 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV2/12 14.33
ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP.# OFF.# 18 SALESMAN #
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
DELAWARE, OH 43015

ORDER # CONTRACT # 6183753 CLASS: NATL. LOCAL REGIONAL
PRDCT KEITH ROTHFUS EST#2409 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT1/12 NOV6/12 WK-6
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 14.33

REP: TO JEN
FR LINDSEY FOR CHERYL
M15 OK
TTLS \$106,950
PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	S		700A-800A	30		\$475.00	10/8	10/12	3		M-F	3
31	S		700A-800A	30		\$475.00	10/15	10/19	3		M-F	3
31	S		700A-800A	30		\$475.00	10/22	10/26	2		M-F	2
31	S		700A-800A	30		\$475.00	10/29	11/2	2		M-F	2

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2409
PROGRAM : TODAY

REP: TEL# 215-564-1206 FAX# 215 564 1103
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REP HEADLINE# 6183753 TRF# 321742
\$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83	A		330P-730P	30		\$5,000.00	11/3	11/3	1		SAT	1
PROGRAM : FOOTBALL ORD COM1: NEWS AND FOOTBALL ORD COM2: SPTS ARE BOOKED-T HX JEN THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV5 ON LINE-32 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-44 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-47 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-47 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV5 ON LINE-48 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV5 ON LINE-53 FOR 1 SPOT/WK												
84	A		1200N-1230P	30		\$500.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS ORD COM1: NEWS AND FOOTBALL ORD COM2: SPTS ARE BOOKED-T HX JEN PART OF A MAKEGOOD MADE UP OF LINES 83-85												
85	A		1200N-1230P	30		\$500.00	11/5	11/5	1		MON	1
PROGRAM : NEWS ORD COM1: NEWS AND FOOTBALL ORD COM2: SPTS ARE BOOKED-T HX JEN PART OF A MAKEGOOD MADE UP OF LINES 83-85												
32	S		700A-800A	30		\$475.00	11/5	11/5	0		MON	0
PROGRAM : TODAY												
44	S		530P-600P	30		\$800.00	10/15	10/19	3		M-F	3
44	S		530P-600P	30		\$800.00	10/22	10/26	3		M-F	3
44	S		530P-600P	30		\$800.00	10/29	11/2	2		M-F	2
PROGRAM : NEWS												
47	S		600P-630P	30		\$1,000.00	10/8	10/12	2		M-F	2
47	S		600P-630P	30		\$1,000.00	10/15	10/19	2		M-F	2
47	S		600P-630P	30		\$1,000.00	10/22	10/26	3		M-F	3
47	S		600P-630P	30		\$1,000.00	10/29	11/2	1		M-F	1
PROGRAM : NEWS												

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 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 14.33
 *** WPXI-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	S		600P-630P	30		\$1,000.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
53	S		730P-800P	30		\$1,250.00	11/5	11/5	0		MON	0
PROGRAM : WHEEL												
STATION MAKEGOOD OFFERS:												
M15	OK'D		MISSED: M-F/700A-800A									
	BUY#31		MON/700A-800A									
	BUY#32		M-F/530P-600P									
	BUY#44		M-F/600P-630P									
	BUY#47		M-F/600P-630P									
	BUY#48		MON/600P-630P									
	BUY#53		MON/730P-800P									
			OFFER: SAT/330P-730P									
			& FRI/1200N-1230P									
			& MON/1200N-1230P									
			CMT: NEWS AND FOOTBALL									
			CMT: SPTS ARE BOOKED-T HK JEN									
OCT/12			68350.00	NOV/12		38600.00						
											CONTRACT TOTAL	106950.00
											TOTAL SPOTS	125

11/3/12
 [Signature]
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MARKET TOTALS \$342,403 WPXI 26% KDKA 34% WTAE 25% WPGH 13% CABL 0% WPCW 2% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6183753 TRF# 321742 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 7: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 11.32
*** WPXI-TV ***

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FLIGHT DATES OCT1/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.32

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M15 UNRESL BUY#31 MISSED:M-F/700A-800A
BUY#32 MON/700A-800A
BUY#44 M-F/530P-600P
BUY#47 M-F/600P-630P
BUY#48 M-F/600P-630P
BUY#53 MON/600P-630P
MON/730P-800P
OFFER:SAT/330P-730P
& FRI/1200N-1230P
& MON/1200N-1230P
CMT:NEWS AND FOOTBALL
CMT:SPTS ARE BOOKED-T HX JEN

OCT29
NOV5
OCT29
OCT29
OCT29
NOV5
NOV5
NOV3
NOV2
NOV5

30S \$475.00 (NOV1/12)
30S \$475.00
30S \$800.00
30S \$1,000.00
30S \$1,000.00
30S \$1,000.00
30S \$1,250.00
30S \$5,000.00 PLS ADVISE.
30S \$500.00
30S \$500.00

CONTRACT TOTAL 106950.00
TOTAL SPOTS 129

Preemption Report - Detailed

Wednesday, October 31, 21 3:51:20 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 321742

Advertiser: Pol/K Rothfus/R/Congress (13160)

321742.45.0.2	Political	Open	10/31/12	1:05pm	10/29/12	\$475.00	7A - 8:00:00AM	:30	4	X	X	X	X	X	WPXI	TODAY 7-8A/31	10/03/12-11/05/12	06183753
321742.46.0.1	No Avail	Open	10/31/12	3:48pm	11/5/12	\$475.00	7A - 8:00:00AM	:30	1						WPXI	TODAY 7-8A/32	10/03/12-11/05/12	06183753
321742.73.0.1	Political	Open	10/31/12	1:57pm	10/29/12	\$800.00	5:30P - 6:00:00PM	:30	3	X	X	X	X	X	WPXI	NEWS 530-6P/44	10/03/12-11/05/12	06183753
321742.79.0.1	Political	Open	10/31/12	2:52pm	10/29/12	\$1000.00	5:58:34P -Channel 11	:30	3	X	X	X	X	X	WPXI	NEWS 6-630P/47	10/03/12-11/05/12	06183753
321742.79.0.2	Political	Open	10/31/12	2:52pm	10/29/12	\$1000.00	5:58:34P -Channel 11	:30	3	X	X	X	X	X	WPXI	NEWS 6-630P/47	10/03/12-11/05/12	06183753
321742.80.0.1	No Avail	Open	10/31/12	3:40pm	11/5/12	\$1000.00	5:58:34P -Channel 11	:30	1						WPXI	NEWS 6-630P/48	10/03/12-11/05/12	06183753
321742.88.0.1	No Avail	Open	10/31/12	3:41pm	11/5/12	\$1250.00	7:30:04P -WHEEL OF FORTUNE	:30	1						WPXI	WHEEL 730-8P/53	10/03/12-11/05/12	06183753

Totals for: Pol/K Rothfus/R/Congress (13160)

Totals for: 321742

Preempt Count: Z
Preempt Count: Z

11/3
Putt ND 330-734P 5000 line 120
11/2 12N 11/2 500 line 121
11/2 12N 11/2 500 line 122
11/5

(M)